

SOCIAL MEDIA CAPTIONS

ONE DAY *for Western*

Before March 25

One Day for Western is a day when Catamounts everywhere come together to create opportunities that change lives. Learn how you can be part of it at **oneday.wcu.edu** #OneDayforWCU

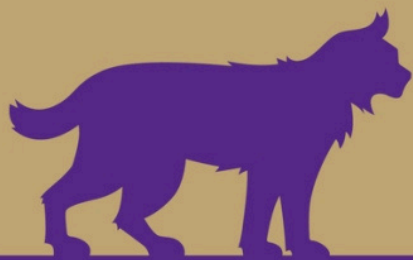
One Day for Western is back on March 25! Are you ready to make an impact and help shape the future for current and future Catamounts? Learn more at **oneday.wcu.edu**. #OneDayforWCU

♥ What inspires you to give on One Day for Western? I'm supporting **[INSERT PRIORITY]** because **[INSERT WHY YOU GIVE]**! Explore all the ways you can make one day possible at **oneday.wcu.edu** #OneDayforWCU

I'm all in for WCU on One Day for Western—are you? Help us make a difference for Catamounts and Fill the Western Sky on March 25! Learn more at **oneday.wcu.edu** #OneDayforWCU

📣 Calling all Catamount supporters! Let's spread the word about #OneDayforWCU and make one day possible for students in **[UNIT NAME / TEAM NAME]**. Join the fun and make your gift on March 25!

One Day for Western is your chance to support **[INSERT PRIORITY]** and make a lasting impact. I'm in—are you? Visit **oneday.wcu.edu** to learn more and help spread the word! #OneDayforWCU



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ONE DAY *for Western*

On March 25

Today's the day! I just made my #OneDayforWCU gift—now it's your turn! Let's make one day possible for Catamounts together. Give now at **oneday.wcu.edu**

🎉 One Day for Western is here! Help me make an impact for students in **[COLLEGE / TEAM]**. Every gift counts, and together, we can make one day possible. Go Cats! **oneday.wcu.edu** #OneDayforWCU

Just gave for #OneDayforWCU! Join me in supporting current and future Catamounts—because when we give together, we create life-changing opportunities. Make your gift now at **oneday.wcu.edu**

Caption prompts:

- Share why supporting a particular priority is important to you.
- Share why you want to give back to WCU.
- Share what your 'one day' was before you came to Western and talk about how WCU helped you achieve your goals.

Action prompts:

- Calling all Catamounts!
- Help make one day possible!
- Can I count on your support on March 25?
- Let's turn the map purple this One Day for Western!
- I gave on March 25 because **[INSERT WHY YOU GIVE]**. Why do you give to WCU?