SOCIAL MEDIA CAPTIONS

Before April 3

What's One Day for Western? And why does it matter? Visit oneday.wcu.edu to learn how you can support WCU on April 3! #OneDayForWCU

One Day for Western is back on April 3. Are you ready to join forces to make one day possible for current and future Catamounts? Learn more at oneday.wcu.edu #OneDayForWCU

What are you excited to support on One Day for Western? I'm planning to support **[INSERT THE PRIORITY YOU ARE PASSIONATE ABOUT (ex. The College of Business, Hunter Library, etc.)]** because **[INSERT WHY YOU GIVE]**! Check out all the priorities you can support on oneday.wcu.edu #OneDayForWCU

I plan to support WCU on One Day for Western… do you? Learn how you can support current and future Catamounts and help us Fill the Western Sky on April 3 by visiting oneday.wcu.edu #OneDayFor WCU

Help me spread the word about #OneDayForWCU to make one day possible for students in **[the UNIT NAME (ex. College of Education and Allied Professions, Student Affairs, etc.)]**! Join the fun and make your gift on April 3. Go Cats!

[INSERT THE PRIORITY YOU ARE PASSIONATE ABOUT (ex. The College of Engineering & Technology, Graduate School & Research, etc.)] needs your help on April 3! Learn more at oneday.wcu.edu and join me in spreading the word! Together, we can make one day possible for Catamounts! #OneDayForWCU

On April 3

Today's the day! I just made my #OneDayForWCU gift and there is still time for you to make yours! Learn how you can make one day possible for current and future Catamounts by visiting oneday.wcu.edu

One Day for Western is here! Help me spread the word. Together, we can make one day possible for students in **[the UNIT NAME (ex. College of Education and Allied Professions, Student Affairs, etc.)]**! Go Cats! #OneDayForWCU

It's One Day for Western and I just gave! Learn how you can support current and future Catamounts today by visiting oneday.wcu.edu #OneDayFor WCU

This One Day for Western, WCU is trying to Fill the Western Sky and turn every state on the map purple. My state's accounted for – is yours? Check on the map and make your gift at oneday.wcu.edu #OneDayFor WCU

Caption prompts:
Share why supporting a particular priority is important to you.
Share why you want to give back to WCU.
Share what your 'one day' was before you came to Western and talk about how WCU helped you achieve your goals.

Action phrases:
Calling all Catamounts!
Help make one day possible!
Can I count on your support on April 3?
Let's turn the map purple this One Day for Western!
I gave on April 3 because [INSERT WHY YOU GIVE]. Why do you give to WCU?