SOCIAL MEDIA CAPTIONS

What’s One Day for Western? And why does it matter? Visit oneday.wcu.edu to learn how you can support WCU on March 29! #OneDayForWCU

Help me spread the word about #OneDayForWCU to make one day possible for students in [the UNIT NAME (ex. College of Education and Allied Professions, POTM, etc.)]! And don’t forget to make your gift on March 29. Go Cats!

What are you excited to support on One Day for Western? I’m planning to support [INSERT THE PRIORITY YOU ARE PASSIONATE ABOUT (ex. The College of Business, POTM, etc.)] because [INSERT WHY YOU GIVE]! See all the available opportunities on oneday.wcu.edu and share why you give! #OneDayForWCU

One Day for Western is almost here! I plan on supporting WCU, will you? Learn how you can support current and future Catamounts by visiting oneday.wcu.edu. #OneDayForWCU

[INSERT THE PRIORITY YOU ARE PASSIONATE ABOUT (ex. The College of Business, POTM, etc.)] needs your help on March 29! Learn more at oneday.wcu.edu and join me in spreading the word! Together, we can make one day possible for Catamounts! #OneDayForWCU

I just made my gift and there is still time for you to make yours! Learn how you can make one day possible for current and future Catamounts by visiting oneday.wcu.edu #OneDayForWCU

Caption Prompts:
Share why supporting a particular priority is important to you.
Share why you want to give back to WCU.
Share what your ‘one day’ was before you came to Western and talk about how WCU helped you achieve your goals.

Action Phrases:
Calling all Catamounts!
Help make one day possible!
Can I count on your support on March 29?
I gave on March 29 because [INSERT WHY YOU GIVE]. Why do you give to WCU?